



Preliminary Agenda

US-UK SENIOR LEADER DIALOGUE: The Shifting Public Purposes of Higher Education

April 29-May 1, 2015
Philadelphia, PA

The inaugural convening of leaders from U.S. and the U.K. (and possibly Canada and Australia) is a two-day, high-level dialogue on the shifting public purposes of higher education and the implications for leadership. * The primary objective is to engage leaders with peers from a different country to explore similarities and differences and to help foster new professional connections.

Public expectations for higher education in the US and the UK, and elsewhere around the globe, are changing. Higher education's value and contributions are questioned not only by media and the corporate sector, but also by policy makers and even students and their families. Is higher education contributing to national well being sufficiently and in ways that are consequential? In what ways are expectations changing? What are the leadership challenges associated with the shifting public expectations and purposes of higher education?

This program, designed to be highly engaging, deeply interesting, and professionally rewarding, will address these and related questions. It is an opportunity to think collectively about some of the day's most pressing issues with individuals holding similar positions in an international context. No other opportunity exists in the U.S. to engage individuals from across the Atlantic (and possibly the Pacific) in focused, small group discussions on these common challenges. (You likely also find some interesting international partners for your institution).

Beyond professional stimulation and solutions to your pressing problems, the dialogue will result in a written statement (a white paper) on the leadership require for evolving public purposes to capture collective wisdom and be a useful tool for strategic conversations at institutions and between leaders and their governing boards.

The program is intentionally small and limited to 15 U.S. leaders and an equal number of international participants. Peter Eckel and Matt Hartley of the University of Pennsylvania and Tom Kennie from the United Kingdom's Ranmore and Robin Middlehurst from Kingston University will lead the program.

* The program for UK participants includes three prior days of convenings and visits to diverse U.S. colleges and universities in and around Philadelphia. US participants are invited to attend as their schedules permit for a modest additional fee to cover expenses. It will be interesting and you will learn something and meet new people.



Preliminary North American Agenda

Wednesday April 29

- 1:00 p.m. Lunch and Introductions
- Understanding Our Overseas Colleagues :A (Brief) Overview of UK Higher Education (And Australian and Canadian, if relevant)
- The Issues, Attractions, and Challenges of the Higher Education's Changing Public Purposes in North America
- 6:00 p.m. Connecting Colleagues
- Welcome Reception and Dinner
- Opening Lecture: The Public Needs/Expectations/Demands for Higher Education

Thursday, April 30,

- 8:00 a.m. Breakfast
- 8:45 a.m. Welcome and Introductions
- 9:20 a.m. The Shifting Purposes of Higher Education: A Debate and Discussion
- 11:00 a.m. Local Public Purposes: The Hard Work of Anchoring Communities
- 12:30 p.m. Lunch
- 1:30 p.m. The Global Public Purposes: Making the World a Better Place (Literally)
- 3:30 p.m. Responding to Our Critics: Closing the Gaps



4:45

Closing Session: Preparing for Our Future (and tomorrow's dialogue)

7:00

Reception and Dinner



Friday, May 1

7:45 Network and Partner Exploration Breakfast

9:00 Toward a Discussion Document: Leadership for Evolving Public Purposes

The Unanswered and New Questions

The Ideal Future State for Higher Education's Role in the Nation

The Work of Leaders Ahead
Partnering with Faculty
Working with Governing Boards

11:15 Drafting A Public Statement and Framing Next Steps

11:45 Closing Comments

12:15 Lunch